

A Deposit Account Compels Savings

The ordinary charge account is expensive because it is a credit transaction. A Deposit Account at **Macy's** means economy because it is a cash purchase. Ask for the Booklet "Dollar-Diplo-Macy." It will interest you.

Depositors' Account Department, Private Bankers. Under the supervision of the Superintendent of Banks of the State of New York.

Main Floor, Balcony, 34th St.

Macy's
Herald Square, N.Y.
We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only.

Don't Women's Sandal Rubbers 39c Slip!
A Special Group at This Low Price
All Perfect
Pair

NOW! The Semi-Annual Sale of Notions and Dressmakers' Supplies

FURS! Coats, Coatees, Sets, Separate Muffs & Scarfs

Priced at About One-Third Less for the Mid-Winter Sale

Thousands of dollars' worth of specially purchased furs together with our own entire regular stock at substantially reduced prices constitute this sale, which offers furs of every variety at savings which make it worth while to anticipate this and next year's needs.



Fur Coats & Coatees \$54.75 to \$674.00

Usual Prices Would Be \$84.75 to \$1174.00

Furs include marmot, blended muskrat, natural hair seal, nutria, Hudson seal (dyed muskrat), real mole, chinchilla squirrel, kolinsky dyed mink, taupe muskrat, natural squirrel. Nutria coatee, illustrated.

Perfectly Matched Fur Sets, \$24.74 to \$224.00

Usual Prices Would Be \$39.75 to \$339.00

Natural blue fox, silvered pointed fox, taupe fox, Kamchatka fox, natural Jap fox, black Russian lynx, natural black muskrat.

Separate Scarfs \$6.94 to \$49.75
Separate Muffs \$7.49 to \$39.75

Usual Prices Would Be \$11.74 to \$74.75
Usual Prices Would Be \$11.74 to \$39.75

Furs include natural raccoon, Hudson seal (dyed muskrat), natural mink, natural squirrel, beaver, dyed raccoon, black lynx, natural skunk, Jap kolinsky, black fox, Scotch mole.

Also Fine Scarfs and Capes at Proportionate Savings

Third Floor, Broadway

Every Winter Suit in Stock—Reduced

Women May Be Suited at Savings

Suits of soft and fine materials, trimmed with skunk, Hudson seal (dyed muskrat), nutria, mole, ringtail kolinsky, natural muskrat, etc. Also smartly tailored suits to be worn with one's own furs.

Suits that were formerly up to \$33.75 NOW \$16.74
Suits that were formerly up to \$69.75 NOW \$33.75
Suits that were formerly up to \$139.00 NOW \$54.75

Third Floor, Broadway

It takes just such a sale of notions to demonstrate the force of the old adage about taking care of the pennies. If you use this opportunity to purchase your notion needs for the Spring sewing season and add all the pennies saved, the resulting sum will doubtless give you a pleasant surprise.

Dressmakers need hardly be reminded that this is the time for them to stock up on supplies. They have probably been waiting for this sale—they know that it means Worth While Savings.

FOR SEWING

Spool Silk, 100 yds., black and white. Letter A only. Regularly \$1.22 doz. Sale \$1.03 doz. 9c spool.
Spool Silk, large size, black and white. Letter O-A. Regularly \$8.28 doz. Sale \$7.36 doz. 64c spool.
One-half size spools, same quality as above. Reg. \$4.37 doz. Sale \$3.89 doz. 34c spool.
Darning Silk, black, white, brown, gray. Reg. 54c doz. Sale 46c doz. 4c each.
Darning Cotton, black, white, tan, gray. Reg. 24c doz. Sale 21c doz.
Darning Cotton, mercerized, black, white, tan, gray. Regularly 66c doz. Sale 48c doz. 4c each.
Basting Cotton, 400 yd. spools, white only. Sizes 40 to 70. Regularly 54c doz. Sale 46c doz. 4c each.
Hooks and Eyes, **Macy's** Herald Square brand. Black or white. Sizes 1 to 4. Reg. 21c gross. Sale 16c gross. Card of 2 doz. 3c.
Hook and Eye Tape, black or white. Reg. 16c yd. Sale 13c yd.

Snap Fasteners, black or white, several sizes. Reg. 60c gross. Sale 39c gross.
Pin Sheets. 800 pins. 3 sizes. Specially priced, 44c doz. 4c each.
Pins, **Macy's** brand. 8 sizes. 1/4 lb. boxes. Reg. 38c box. Sale 27c box.
Machine Straps to fit any machine. Regularly 12c. Sale 10c.
Tape Measures, imported. 60 inches long. Specially priced, 5c.
Sharps and Millers' Needles (Milwards & Crowley). Several sizes. Reg. 54c doz. Sale 46c doz. 4c each.
Machine Needles. Singer, Domestic, New Home, Willcox & Gibbs. 3 needles in paper. Several sizes. Reg. 72c doz. Sale 48c doz. 41c each.
Cotton Belting, black or white. 1 1/2 to 3 inches. Reg. 84c, 96c, \$1.08, \$1.20 doz. Sale, 1 1/2 and 2 inch, 54c doz. 5c yd. 2 1/2 and 3 inch, 79c doz. 7c yd.
Taffeta Binding, black or white. 8 yd. piece. Reg. \$2.28 doz. Sale \$1.87 doz. 16c each.

Silk Warp Belting, black or white. 1 1/2 to 3 inches. Regularly 18c, 23c, 29c, 34c yd. Sale, 1 1/2 and 2 inch, 14c yd. Sale, 2 1/2 and 3 inch, 19c yd.
Green's Bonded Belting, black or white. 2 to 5 inches. Regularly 19c to 28c yd. Sale 16c yd.
Prussian Binding, black and white. Good quality. Regularly \$8.48 doz. Sale \$2.49 doz. 22c each.
Cotton Tape, 1/2 inch, fine quality. 13 yd. pieces. Reg. 19c piece. Sale 16c piece.
Skirt Markers. Reg. 28c. Sale 21c.
Shields. **Macy's** double covered. Sizes 3, 4. Specially priced \$2.59 doz. 23c pair.
Shields. **Macy's** superior grade garment shields, nainsook. Double covered pure rubber. Sizes 4, 5. Regularly 52c and 57c. Sale 47c per pair.
Shields. **Macy's** Marchioness flesh color, silk lined. Sizes 3, 4. Regularly 31c and 34c. Sale 28c per pair.
Shields. **Macy's** lightweight. Sizes 3, 4. Regularly \$1.26 doz. Sale 98c doz. 9c pair.

MISCELLANEOUS

Safety Pins, all brass, nickel-plated; rust proof. Sizes 00 to 1. Reg. 60c, 72c gross. Sale 46c gross, 4c doz. 2 and 3. Reg. 84c, 96c gross. Sale 57c gross. 5c doz.
Hair Pin Cabinets. **Macy's** imported. Bronze and black. Reg. 23c. Sale 19c.
Hair Pins, imported. Reg. 9c. Sale 4c.
Lingerie Braid, mercerized. White only. 8 yard piece with bodkin. Regularly 9c. Sale 7c piece.
Hair Pin Cabinets. Specially priced 14c.
Coat Hangers, padded and covered. Various patterns. Regularly 28c. Sale 19c each.

Coat Hangers, wire, folding. Reg. \$1.08 doz. Sale 79c doz. 7c each.
Coat Hangers, wood, folding. Reg. 96c doz. Sale 79c doz. 7c each.
Dress Hangers, bent wood. Reg. 60c doz. Sale 44c doz. 4c each.
Hangers for trousers or skirts; bow shaped. Reg. \$1.08 doz. Sale 79c doz. 7c each.
Hair Nets. **Macy's** Tennis Brand, fringe. All shades except gray and white. By dozen only. Reg. 94c doz. Sale 74c doz.
Hair Nets. **Macy's** Marquise Brand, cap shape. All shades except gray and white. By doz. only. Reg. 94c. Sale 79c doz.
Pearl Buttons, fresh water pearl, 2 holes. Specially 4c doz.
Slipper Ties, wooden ends. Reg. 96 doz. Sale 56c doz. 5c pair.
Shoe Dressing. Gilt Edge brand. Regularly 25c. Sale 19c.

SANITARY GOODS

Sanitary Napkins, birdseye. Regularly 16c ea. Sale 13c ea.
Sanitary Napkins, special size, good quality. Reg. 31c doz. Sale 27c doz.
Sanitary Rubber Aprons, medium size. Reg. 29c ea. Sale 24c ea.
Sanitary Rubber Aprons, large size. Regularly 39c ea. Sale 34c ea.
Sanitary Belts, saten. Sizes 24 to 36. Regularly 21c ea. Sale 19c ea.

DRESS FORMS

Bust Forms. Jersey covered. Sizes 34 to 42. Reg. \$1.19. Sale 94c.
Complete Forms, with Jersey covered busts, heavy wire skirts. Sizes 34 to 42. Reg. \$2.97. Sale \$2.39. Illustrated.



DRESS FORMS

24 Section Adjustable Forms of high grade materials—wide range of adjustments. In two sizes. No. 1 adjusts from 32 to 42. No. 2 adjusts from 36 to 48. Reg. \$12.89. Sale \$9.89. Illustrated.



A Big Choice at Small Prices in This SALE OF BEDS AND BEDDING

In Ivory or White Enamel of Striking Design

At \$5.94

Steel bed with 1 1/2-in. posts and 55 in. headboard and 58 in. footboard, 3/4-in. fillers, 7/8-in. bottom rods. All sizes.

At \$12.74

With 2-in. posts, 59-in. headboard, 59-in. footboard, 1 1/2-in. fillers, 1 1/2-in. bottom and top rods, fancy perforated steel panel and cane design. Illustrated below.



SANITARY MADE HAIR MATTRESSES

Made in Our Own Factory. No. 6 mixed hair mattresses, 4-6 size, special price, \$16.93
No. 9 mixed hair mattresses, 4-6 size, special price, \$19.83
No. 5 mixed hair mattresses, 4-6 size, special price, \$22.71

FOLD-UP BED

With edge fold-up bed, with continuous posts, link fabric spring, reinforced on each end by steel band, side guards and helical ends. May be had in white or battleship gray enamel. 20 in. size. Price \$10.49

THE BEDDING in this sale includes hair mattresses made in our own sanitary factory on the premises, as



At \$9.24

Steel bed, with 2-in. posts, 7/8-in. fillers, 1 1/2-in. top rod and 1 1/2-in. bottom rod, headboard 53 in. high, footboard 35 in. high. All sizes. Fancy cast plates on (square) top rods and fancy cast mounts on posts. Illustrated above.

At \$8.49

Steel bed, 2-in. continuous post and 7/8-in. fillers, 1-in. cross rods, 52 in. headboard and 53-in. footboard. All sizes; well constructed.

BRASS BEDS—Bright or Satin Finish

Brass bed with 1 1/2-in. posts, 59-in. headboard, 59-in. footboard, 3/4-in. filler rods and 1 1/2-in. cross rods; satin or bright finish. All sizes, \$12.24

Brass bed, with 2-in. posts and 59-in. headboard and 54-in. footboard, 3/4-in. fillers and 3/4-in. top rods. All sizes, \$10.94



At \$5.49

Steel bed, 1 1/2-in. posts, headboard 55-in. high, footboard 38-in. high, 3/4-in. fillers and 3/4-in. cross rods. Illustrated above. All sizes.

At \$9.74

Steel bed, with 2-in. posts, 56-in. headboard, 56-in. footboard, fillers 3/4-in. top and bottom rods, 1 1/2-in. enamel mounts on posts. All sizes.

UP-TO-DATE CRIBS

Brass crib, 1-in. posts and 5-16 in. fillings, 1/2-in. cross rods; has trip lock features and comes with link fabric spring. May be had in bright or satin finish. Price \$15.24



Steel crib, 3/4-in. posts, 5-16 in. filling rods and cross rods, 45-in. head and footboard. Trip lock features, with link fabric spring. In white enamel or ivory finish. Illustrated at left, \$7.94

as well as fine cotton mattresses, all of superior quality in material and workmanship.

At \$8.74
Steel bed with 1 1/2-in. posts, 59-in. headboard, 59-in. footboard and large mounts on posts. Sizes 4 ft. and 4 ft. 6 in.

At \$13.49
Steel bed, with 2-in. square posts, 1-in. square filler rods, 1 1/2-in. square cross rods, 59-in. headboard and 59-in. footboard. In white enamel or ivory finish. All sizes. Illustrated below.



SPRINGS

All sizes to 4 ft. 6 in. Shelf box springs, upholstered with fine grade tempered steel springs, covered with good quality blue and white ticking. For wood or metal beds. \$10.49

Rabbit edge springs, upholstered with fine grade tempered steel springs, covered with good quality blue and white ticking. For wood or metal beds. \$11.49

Open construction springs, upholstered with fine grade tempered steel springs, covered with blue and white ticking. For wood or metal beds. \$14.24
Woven wire spring, fitted with wit edge to prevent mattress from slipping or spreading, has helical ends; in regulation sizes. \$9.74
Link fabric spring, helical ends. All sizes. \$6.94

Neat Models in HOUSE DRESSES

The Thrift of the White Sale Is Evident in Their Prices.

Many women show preference for straight line house dresses with loose belts that may be worn without a corset. They combine neatness with comfort.

89c

A dress of striped percale bound in plain white with collar of contrasting color.

\$1.69

Dress of checked gingham with shawl collar of white pique. Straight line models of striped gingham.

\$2.79

Straight line models. One of superior quality striped gingham with collar and cuffs of poplin, trimmed with stitching; the other of plain color chambray with novelty printed collar, cuffs and pockets.

Some Dear Little Dresses

Have Joined the White Sale

In this big thrift event, the smallest members of the family are not forgotten. Here are two items that are priced very moderately.

74c

For white madras dresses in a high waisted model. Trimmed with novelty stitching in various colors. Sizes 3 to 6 yrs.

\$2.29

Middy dresses of white basket weave material. The full pleated skirt is attached to an underskirt and the separate middie has touches of colored embroidery on the collar and pockets. Sizes 3 to 6 yrs.

Obvious Economies in Bungalow APRONS

These Are Part of the White Sale.

Two-fold is the thrift in these aprons. First, in the fact that, being bungalow aprons, they save other clothes while one is engaged in one's household duties. Second, they are priced with thrift and savings characteristic of the White Sale economies.



79c

Middy Bungalow Aprons in a neat model, of pink or blue percale with trimming of rick rack braid around collar, sleeves, belt and pocket.

\$1.39

Bungalow Aprons of light and dark striped percales, checked gingham and plain colored chambray. Many are neatly bound with contrasting colors. Middy style, in pink, blue or lavender checks, illustrated B.

94c

Bungalow Aprons in models that button in front or back. Made of percales and gingham in stripes and checks. Button-on-shoulder model of pink percale, illustrated A.

\$1.79

Bungalow Aprons of fine quality percale. Button-in-front models trimmed with contrasting colors. Contrasting pipings around belt, sleeves, pockets. One illustrated C.

Bungalow Aprons, some piped with white, some trimmed with rick rack braid. Usually 69c, Special 46c

Third Floor, Rear

Warmth for 2,400 Women in This Special Purchase of

Flannelette Nightgowns

We bought all the manufacturer had. Complete stocks find us prepared to meet the cold with these comfortable garments in many desirable styles—at special prices.

94c Slip-over styles in pink and blue striped flannelette with machine scalloped edges. White flannelette gowns with colored hemstitching. A yoke style with high neck and long sleeves. White only.

\$1.39 Eight different styles, some with and some without collars; long and short sleeves. Some trimmed with featherstitching and hemstitching, others with fancy stitching or braid. White or pink and blue striped gowns.

\$1.79 Gowns of extra heavy flannelette in more than a dozen styles. Plain white, blue or pink striped effects or pretty rosebud patterns. Trimmed with colored scallops, hemstitching, featherstitching, braid, etc.

Third Floor, Rear

800 Women May Save Money in This Sale of Street Shoes \$5.24 pr.

Formerly priced up to \$9.89 pr.

These shoes represent the best of our winter's stock in which size ranges have become depleted. They are all well built shoes from the most dependable manufacturers, in styles that have proved their desirability by constant demand.

The savings are self-evident. But see the shoes. You will probably want more than one pair.

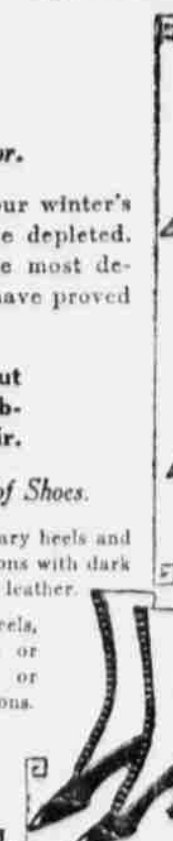
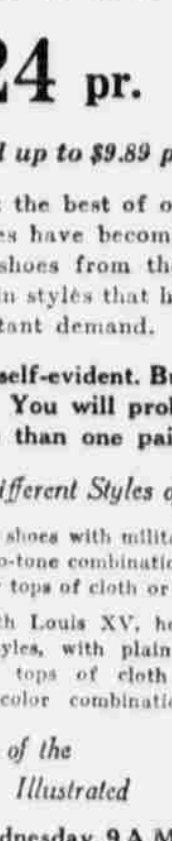
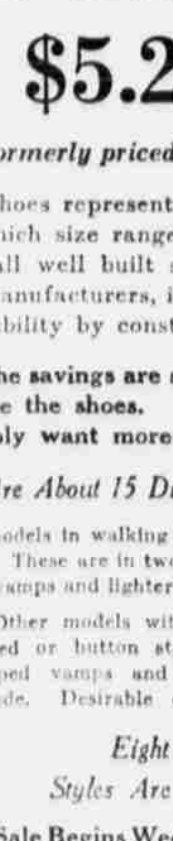
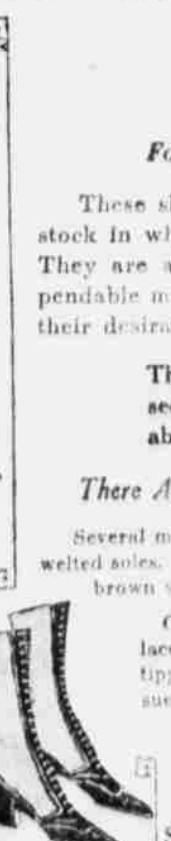
There Are About 15 Different Styles of Shoes.

Several models in walking shoes with military heels and welled soles. These are in two-tone combinations with dark brown vamps and lighter tops of cloth or leather.

Other models with Louis XV, heels, laced or button styles, with plain or tipped vamps and tops of cloth or suede. Desirable color combinations.

Eight of the Styles Are Illustrated

Sale Begins Wednesday, 9 A.M.



Second Floor, 35th St., Rear